

DIVERSE TALENT, LLC

REACH, 501C3

OVERVIEW

The essence of crafting an organization that encompasses the culture and its people lies within; Colorado **REACH** (Respecting Ethnic and Cultural Heritage) (REACH), a non-profit committed to education/training around equity standards, and **Diverse Talent**, a staffing and placement firm committed to matching exceptional candidates with clients committed to leveraging diversity.

Since 1990, Michelle Campbell, a trained engineer and counselor, and the founder of Colorado REACH & Diverse Talent, has assisted organizations across the county in providing effective strategies to meet and exceed organizations goals in building a productive workplace for employees to thrive. The philosophy of incorporating REACH's *evidence based* scientific principles, and Diverse Talent's *human approach* to matching clients with candidates, has made our approach a unique success. Below please learn about each organization and witness the practical qualities within each framework.

M.D. Campbell

Michelle D. Campbell, Founder

Diverse Talent, LLC

Diverse Talent focuses on the quality of candidates, rather than quantity, to source individuals with the necessary skills and match them according to the corporate need. Diverse Talent is intentional in their efforts to assist organizations with their Diversity initiatives and goals through their recruiting efforts and strong affiliation with REACH. REACH is a non-profit organization that focuses on educating corporations and business individuals about the importance of diversity and inclusion efforts in the workplace.

- **Beginning:**
 - Utilizes the combined 60 years of:
 - Organization Leadership
 - Diversity Consulting
 - Human Resources Management and Strategy
 - Employment Defense Litigation experiences from its owners Michelle and Stacey Campbell
- **Focus Areas:**
 - Serve clients throughout the US on staffing and permanent placements in the following areas:
 - Legal Industry
 - STEM (Science, Technology, Engineering and Math)
 - Management and Executive Search
 - Medical Industry
- **Content:**
 - Utilize and maintain various channels to inform employees and employers about the importance of diversity in the workplace:
 - Our consistent social media presence: Facebook, Instagram, and LinkedIn
 - Weekly webinars, where we invite executives from various industries to provide insight and access to their industry.



REACH (Respecting Ethnic and Cultural Heritage), 501c3

REACH is a non-profit organization committed to educating and sharing cultural experiences by assisting organizations through transformational growth. REACH offers a specialized curriculum in diversity and inclusion in the workplace training.

- **REACH Platforms:**

- Education and Training - providing evidence-based curriculum training.
- Community Engagement - partners across the country work with REACH to provide practical cultural experiences.

- **Education and Training:**

- REACH trainings are designed for anyone committed to learning, engaging and experiencing another perspective. Each training session is designed with the assistance of the client and incorporates measurable outcomes.
- Our trainings' core content and curriculum are validated and certified by the U.S. Department of Education. This certification qualifies one for professional continuing education credit. REACH partners with local universities that provide the certification and continuing education hours.

- **Community Engagement:**

- We provide an access point and believe in providing a network which will leverage and uplift communities.
- REACH is connected to many culturally relevant groups across the country.
- REACH enhances a diverse network, and assists organizations in achieving their diversity, inclusion and equity goals.